



# **MEDIA RELEASE**

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*2 November 2009*

Planning is well underway for the 2010 Sunshine Coast Regional Council/Maroochy RSL Winter Bowls Carnival, in its 48th year. This fantastic Carnival is made up of a number of events run over a period of eight weeks including:

- Buderim Men's Fours in the last weekend in May,
- Mooloolaba Bowls Bonanza over two weeks from mid June,
- Maroochy Swan Carnival Prelude over three weeks from mid June,
- Sunshine Coast Regional Council Winter Bowls Carnival over two weeks in July,
- Maroochy Swan Trans Tasman Super Sixes Challenges,
- Caloundra City Bowls Carnival in last two weeks in July; and
- Kawana Winter Bowls Carnival in the first week in August.

The Sunshine Coast Regional Council/Maroochy RSL Winter Bowls Carnival is coordinated by the Sunshine Coast District Men's Bowls Association (SCDMBA). The SCDMBA is the peak body representing lawn bowls on the Sunshine Coast and in the current economic climate, times are tough. The Association is rejuvenating the Winter Carnival and is now actively seeking sponsorship support from the Sunshine Coast business community.

Players from across the Sunshine Coast and Queensland as well as from New Zealand and interstate have indicated attendance and even at this early stage it appears player numbers will boom. The Carnival attracts thousands of players and families to the Coast over the winter period and this gives local businesses a unique opportunity to showcase their products and services by supporting the Carnival.

Mr Nev Linde, the Secretary of SCDMBA, is excited by the growth of the 2010 event. "Player numbers will be significantly increased and we already have some substantial financial backing in place – but we really need Sunshine Coast businesses to get behind the Carnival and make it a showcase event. The Sunshine Coast Council and Queensland Events have provided wonderful support already." Mr Linde said. The Association has

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***MEDIA ENQUIRIES:***

***Please direct any media enquiries to:***

***Shane Bowering***

***Director, Red Tape Busters***

***Phone: 0402 210 664 or 07 3882 2055***



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also formed a great partnership with Red Tape Busters Pty Ltd who are responsible for obtaining funding and attracting sponsors to the Carnival.

Already Red Tape Busters have been extremely successful in assisting us to obtain funding to support the Carnival. Without the support of Red Tape Busters we really would be in dire trouble.” Mr Linde added. Successful funding obtained so far includes significant Council and Qld Events funding for the 2010 Carnival to be used for marketing and website upgrade purposes.

The Director of Red Tape Busters, Shane Bowering, is encouraging local business to get behind the Carnival. “The Carnival offers businesses an opportunity to advertise across the Sunshine Coast, right across Queensland, interstate and even in New Zealand. We will be seeking to publicise the event through print, television and radio media and so businesses will get a great advertising return for their support.” Mr Bowering said. “We are assisting SCDMBA to professionalise and revolutionise the event and this will be an exciting challenge for us through 2010.” Mr Bowering added.

Any business interested in offering financial support, gift vouchers or seeking information about sponsorship opportunities should contact Gina Foster on 0416 206 127 or via email at [ginafoster@redtapebusters.com.au](mailto:ginafoster@redtapebusters.com.au). Similarly any Sunshine Coast non profit organisation seeking funding or sponsors for projects should also contact Ms Foster.

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